K.E.E.P.

Keep Equipment, Extract Profit.

The sale-leaseback that puts your fleet's cash back in your pocket — without your machines missing a single day of work.

Sell us your equipment today. Keep working it tomorrow. K.E.E.P. is Branch Equipment's sale-leaseback program: we buy your skid steers, track loaders, and attachments at fair market value — cash in hand in days — and lease the exact same units right back to you with full service and maintenance included. Your iron stays on your job site. Your capital goes back to work growing your business.

Free Appraisal
We come to you, inspect your fleet, and give you a written cash offer — usually within 48 hours.

Cash In Days
We buy your machines at fair market value. No auction fees, no listing wait, no lowball offers.

Keep Working
The same units stay on your job site. No transport downtime, no operator retraining, no lost jobs.

One Simple Payment
One predictable monthly payment covers the lease **plus** scheduled maintenance and service by certified Bobcat mechanics.

- **Cash out today** — unlock the equity sitting in your fleet without shutting a single job down
- **Service included** — certified Bobcat mechanics, scheduled maintenance, and repairs covered
- **Zero downtime guarantee** — if your unit breaks, we deliver an equal-or-better replacement and haul the broken one away
- **20% off everything** — additional rentals and service work at member rates
- **Protect your credit** — free up credit lines and bonding capacity for growth, not iron
- **Predictable costs** — one flat monthly payment makes job estimating simple

- **Buy it back** — purchase your units at then-current fair market value
- **Renew** — extend the lease and keep the payments flat
- **Upgrade** — swap into newer units with the latest technology
- **Walk away** — hand the keys back with no resale hassle
- **Tax smart** — lease payments are typically fully deductible as operating expenses (ask your CPA)

EXAMPLE — 2017 Bobcat T870 Compact Track Loader (illustrative)

Branch buys your T870 at fair market value — cash to you	**$38,000**
Initial program payment (rolled in at signing)	**($3,700)**
Cash in hand on day one	**$34,300**
Your monthly lease payment — machine, maintenance, and service included	**$893/mo**

K.E.E.P. is a sale-leaseback program offered by Branch Equipment LLC, subject to program agreement, credit approval, and equipment inspection. Example is illustrative only; actual purchase price, payment, and terms depend on unit age, condition, hours, and market value. Lease terms, warranty coverage, and service inclusions are detailed in the program agreement. Tax treatment varies — consult your CPA. Rates effective September 2026.